



AFFINITY CONSULTING GROUP ENHANCES ON-DEMAND LEGAL TECHNOLOGY TRAINING PLATFORM

Largo, Florida – June 13, 2019 – Affinity Consulting Group has taken its highly popular Affinity University one step forward with an enhanced version of their on-demand training platform that provides law firms with all the continuing education resources they need for one nominal price.

Affinity University was designed to inform and empower legal professionals by providing them with the training they need, when they need it. With over 400 on-demand lessons covering course topics like Acrobat, Dropbox, and Microsoft Outlook, Word, Power Point and Excel, Affinity University offers anytime access to quality training produced by Affinity’s team of legal industry experts. Moreover, with an annual subscription fee of \$360, which allows unlimited access for an entire firm, Affinity University enables firms of any size to benefit from its in-depth content library.

“The goal of Affinity University has always been to give legal professionals access to training on the products we know they are using every single day. Time is a true commodity for these professionals, so we made sure that not only was Affinity University affordable, but that they could find what they need quickly, watch it quickly, and use it quickly,” says Jennifer Ramovs, Director of Practice Management at Affinity Consulting.

The chief feature of the Affinity University makeover is the all-new Course Manager, a feature that allows firms to personalize the learning experience for their users by adding individual logins, assigning courses to specific learners, and generating reports quickly and easily. For an additional fee of \$139 per year, companies can add Course Manager to their carts at checkout and an Affinity University representative will be in touch within 48 hours to configure the feature.

“Our users wanted to be able to assign courses, manage their teams, and see what progress had been made on assigned courses,” says Ramovs. “We created Course Manager as an affordable add-on that enables firms to do just that. They can create logins for all of their learners, see what progress has been made, and run reports. Giving leaders at these law firms the ability to incorporate training into their professional development plans has incredible value.”

Learn more about Affinity University by visiting <http://affinityuniversity.com>.

About Affinity Consulting Group: Affinity Consulting Group is a law firm management and legal technology consulting company that inspires, enables, and empowers legal teams of all sizes to work more efficiently. The company’s holistic

approach addresses the roles of people, process, and technology in optimizing performance. To learn more, please contact Affinity Consulting Group by phone at (877) 676-5492, by email at info@affinityconsulting.com, or by visiting <http://affinityconsulting.com>.

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